

miranda grant

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MULTIMEDIA PRODUCER, EDITOR & NARRATIVE REPORTER

Content Creation + Management • Storyteller

Motivated, innovative and dynamic digital producer, writer, filmmaker, photographer, editor and web designer.

Multi-award winning content maker with a passion for social justice and innovative storytelling.

Ten years of experience and education in journalism, creative content production and media start-ups.

Awarded Walkley Young Online Journalist 2012, Clarion Queensland Young Journalist of the Year 2012, ABC Local Radio Content Maker of the Year 2012

CORE COMPETENCIES

- Multimedia content production
- Editing and commissioning
- Writing and blogging
- Content management
- Research and producing
- Photography and Filmmaking
- Leadership and training
- Creative direction and strategy
- Coordinating teams and projects

TECHNICAL SKILLS

- VJ: self-shoot + edit
- SLR photography
- CMS, CSS, HTML
- FCP, FCPX, AE
- Adobe Suite

PROFESSIONAL EXPERIENCE

The Human Geographic • Nairobi, Kenya + Global

Jan 2014 – Present

A digital magazine that transforms social narratives into multimedia landscapes.

Creative Director + Editor-In-Chief

- Commission & sub-edit contributed content & shape angles, plot points and craft compelling narratives
- Produce, film, photograph & edit stories for The Human Geographic
- Identify media-rich content materials such as maps, infographics and audio narrations
- Upload and design multimedia stories through various CMSs, including Wordpress and Creatavist.
- Build product strategy, positioning the publication as unique, creative and innovative

- Engage contractors to design, build and manage website & CMS
- Raise funding & manage start-up budgets
- Develop marketing and editorial strategy in collaboration with Marketing Director, including brand identity & market positioning
- Manage social media accounts & write headlines and body content with SEO awareness

Australian Broadcast Corporation (ABC) • Toowoomba, Australia

Feb 2011 – Jan 2013

ABC Open (abc.net.au/open) is an innovative project that produces, curates and publishes local contributions from ABC regional audiences.

ABC Producer

- Produce, film, photograph & edit stories for ABC Open online projects
- Organize, market, facilitate & deliver digital storytelling workshops to guide community contributions to ABC Open projects
- Manage & curate online photography, video & blogging projects; Regularly write & publish blogs, including facilitation & sub-edit of guest bloggers

World Vision International • Port Moresby, PNG

Jan - Nov – 2010

World Vision is Australia's largest humanitarian organisation that helps over 20 million people every year

Documentary Director + Producer

- Research, produce, film, edit & project manage interactive documentary film project for World Vision
- Manage AusAID budget
- Document issues of gender & violence in Port Moresby; Capture stories of victims, survivors, perpetrators, service providers, NGO's, activists & policy makers
- Train community members to participate in the technical production of the film
- Market & distribute DVD package.

PAW Indigenous Media • Yuendumu, NT, Australia

Oct - Dec – 2009

An Aboriginal media organisation that produces documentary films and community media

Content producer + Editor

- Produce media campaign about domestic violence broadcast on Imparja television & regional radio
- Assist production of documentary feature ABC documentary Coniston;
- Guide translations & research for production company Rebel Films
- Train local radio makers

Australian Youth Ambassadors for Development • Ulaanbaatar, Mongolia

2008 – 2009

A volunteer program funded by the government's development agency AusAID and run by AusTraining

Producer/Presenter + Editor

- Produce & present 36 x 30min episodes of English-language program for Mongolian public television
- Develop, research & script cultural content; film on-location & in-studio; manage crew & talent
- Edit, subtitle, graphic design, sound design and ingest to television system
- Manage and design website and on-line forum; Engage youth audience through social media
- Produce learning materials; Manage archive materials, sponsorship budget and marketing.

Multi-Channel Network (MCN) • Sydney, Australia

Jan - Sept – 2009

MCN is responsible for the advertising interests of 69 television channel brands, 138 websites + 59 apps

Strategic Integration Coordinator

- Coordinate commercial production for Channel [V], [V]2 Country Music Channel & MAX Music
- Engage communication pathways between Foxtel music channels & their commercial clients
- Initiate creative integration of various commercial media on market- appropriate channels
- Design packages of on-air, on-line, interactive & mobile phone media placement.

FREELANCE

Fragment Films • Cuba + Australia Documentary Editor + Producer Produce and edit a documentary about public housing in Cuba (2013) Produce and finance a documentary about asylum seekers on Christmas Island (2104)	April 2013 - Ongoing
Juhudi Kilimo Microfinance • Nairobi, Kenya Multimedia Director Direct, design and create a multimedia training package for Kenyan farmers	Feb- Aug 2014
Nomadic by Nature • Kenya + USA Web designer + developer Design and build a travel blog website and project branding	Feb- Aug 2014
BURN Manufacturing • Kenya + USA Filmmaker Create a short film documenting the burgeoning manufacturing sector in East Africa	May - Aug 2014
Tribal Gallery • Nairobi, Kenya Multimedia Director Design, direct and implement a multi-platform native media marketing campaign for interior design company	Feb - July 2014
MicroEnergy Credits • Uganda + USA + India Filmmaker Create a short film that documents energy poverty in East Africa	Sept - Nov 2013
The Global Mail • Uganda + Australia Photojournalist Cinematically capture the human impact of genetically-modified organisms across rural Uganda	Sept 2013
Action Aid International • Uganda + Australia Documentary Producer + Editor Cinematically capture personal narratives of FGC and the experience of celebrity ambassador Judith Lucy in Uganda	May - June 2013
Women's World Banking • Ethiopia + USA Filmmaker Create a short film that documents the roll-out of Ethiopia's first youth savings product	Feb- Aug 2014
Amnesty International • Sydney, Australia Filmmaker Filmmaker - Create a short film to promote the Rethink Refugees campaign across Australia	Jan - Feb 2011

EDUCATION

Macquarie University	Australia	2014
<i>MA (International Relations)</i>		
Charles Stuart University	Australia	2006
<i>BA Communications (Theatre/Media)</i>		

ADDITIONAL CREDENTIALS

TECHNICAL SKILLS	<p>Content Production • DSLR camera operation + external audio + lighting</p> <p>Content Post-Production • FCP (Advanced), FCPX, AE, Photoshop, Lightroom, Annotation Edit, Audacity</p> <p>Microsoft Office • Word, Excel, Power Point, Outlook</p> <p>Digital • CMS systems particularly Wordpress and Creatavist, HTML, CSS and JavaScript</p>										
LANGUAGES	English (Fluent), Swahili (Beginner)										
PROFESSIONAL AFFILIATIONS	MEACC - Media, Entertainment and Arts Alliance (paid member of Australia's Media Union: http://www.alliance.org.au)										
AWARDS	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Walkley Young TV/Video Journalist finalist</td> <td style="text-align: right;">2013</td> </tr> <tr> <td>Walkley Young Online Journalist of the year</td> <td style="text-align: right;">2012</td> </tr> <tr> <td>ABC Local Radio Content Maker of the year</td> <td></td> </tr> <tr> <td>Clarion Queensland Young Journalist of the year</td> <td></td> </tr> <tr> <td>Ron Camplin Scholarship (Most Promising Communications Student)</td> <td style="text-align: right;">2004 - 2006</td> </tr> </table>	Walkley Young TV/Video Journalist finalist	2013	Walkley Young Online Journalist of the year	2012	ABC Local Radio Content Maker of the year		Clarion Queensland Young Journalist of the year		Ron Camplin Scholarship (Most Promising Communications Student)	2004 - 2006
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INTERESTS/ ACTIVITIES	Data visualisation, social mapping, interactive media, magazine design, web development, international development, psychology and pseudo psychology, yoga and Skype										

References: Available Upon Request